

FAM



Dollar-Cost Averaging

A True Life Example



Lucy...



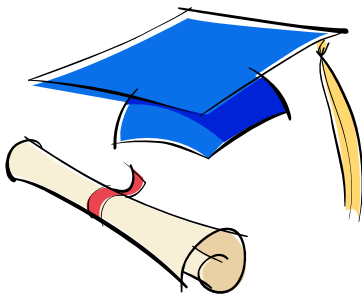
FAM Funds

MANAGED BY FENIMORE ASSET MANAGEMENT, INC.

FAM Funds are distributed by
FENIMORE SECURITIES, INC.
Member FINRA/SIPC

Lucy's Story

The following pages are a report on how dollar-cost averaging is working in my particular circumstances. About two months after I was born on June 22, 2008, my parents opened my FAM Value Fund account with \$2100. Each month thereafter, my parents have added \$100.00 to my account. While my account may not be representative of the experience of other FAM Value Fund investors, it is a good example of investing a fixed amount over a long period of time.



While my investment in the FAM Value Fund is no guarantee of future performance or success, you can see by reviewing my annual statements, systematically investing and reinvesting all my capital gains and dividends has provided me funds for my education needs.

-Lucy Rankin

- **Account Started:** 8/18/2008
- **Initial Purchase:** \$2,100
- **Goal:** College Education Fund
- **Discipline:** \$100 Per Month



Dollar-Cost Averaging

FAM Value Fund and FAM Equity-Income Fund allow investors to utilize their Automatic Investment Plan to participate in dollar-cost averaging. Dollar-cost averaging is the investment technique whereby an investor commits to the purchase of an investment, in this case a FAM Fund, by purchasing a fixed dollar amount of the fund on fixed intervals over a long period of time. When the market price of the fund drops in price, you will buy more shares. When the price increases, you will buy fewer shares of the fund. The basic premise of dollar-cost averaging is that over time, the average cost of your shares may be lower than the average market price of the funds over the time period that you are investing. While this technique does not eliminate the chances of your losing money on an investment, losses can be limited during periods of declining fund share prices and profits may be enhanced during rising fund share prices. **Dollar-cost averaging is a plan of continuous investment in securities regardless of fluctuating prices, an investor must consider his or her financial ability to continue purchases through periods of low price levels. For FAM Funds performance and expenses please refer to the last page of this presentation.**

Personalized Account Statement

Please retain for your records

LUCY'S ACCOUNT

FAM Fund Name: FAM Value Fund

Account No: XXXXX-XX

Statement Date: 08/31/2009

Account Activity

Trade Date	Transaction	Amount of Transaction	Share Price	Share(s) This Transaction	Total Shares Owned
08/18/08	Purchase	\$2,100.00	\$42.11	49.869	49.869
08/29/08	Purchase - AIP	\$100.00	\$42.24	2.367	52.236
09/30/08	Purchase - AIP	\$100.00	\$40.85	2.448	54.684
10/31/08	Purchase - AIP	\$100.00	\$34.21	2.923	57.607
11/28/08	Purchase - AIP	\$100.00	\$31.44	3.181	60.788
12/30/08	Income Dividend Reinvestment (0.1725)	\$10.49	\$31.77	0.330	61.118
12/31/08	Purchase - AIP	\$100.00	\$32.22	3.104	64.222
01/30/09	Purchase - AIP	\$100.00	\$29.72	3.365	67.587
02/27/09	Purchase - AIP	\$100.00	\$26.73	3.741	71.328
03/31/09	Purchase - AIP	\$100.00	\$28.65	3.490	74.818
04/30/09	Purchase - AIP	\$100.00	\$32.02	3.123	77.941
05/29/09	Purchase - AIP	\$100.00	\$32.74	3.054	80.995
06/30/09	Purchase - AIP	\$100.00	\$33.17	3.015	84.010
07/31/09	Purchase - AIP	\$100.00	\$35.50	2.817	86.827
08/31/09	Purchase - AIP	\$100.00	\$36.60	2.732	89.559



Value at Age 1
\$3277.86

“Good grief! First year - major bear market!”



FAM Funds

MANAGED BY FENIMORE ASSET MANAGEMENT, INC.

FAM Funds Disclosure



AVERAGE ANNUAL TOTAL RETURNS AS OF MARCH 31, 2010

The performance data quoted represents past performance.

	SINCE INCEPTION	10 YEAR	5 YEAR	1 YEAR	TOTAL ANNUAL FUND OPERATING EXPENSES*
FAM VALUE FUND					
Investor Shares	10.17% (1/2/87)	7.52%	1.40%	46.95%	1.40*
FAM EQUITY-INCOME FUND					
Investor Shares	7.26% (4/1/96)	7.15%	0.70%	48.55%	1.72*

***Disclosure:** Expenses are from the most recent prospectus. The actual total annual FAM Value Fund operating expense is **1.26%** as reported in the Fund's audited financial statement. The total annual FAM Equity-Income Fund operating expense is **1.40%**, after reimbursements, as reported in the Fund's audited financial statement. The "Total Annual Fund Operating Expenses" includes Acquired Fund Fees and Expenses which are those expenses incurred indirectly by the Funds as a result of investments in shares of one or more investment companies or pooled investment vehicles (referred to as "Acquired Funds"). The costs associated with investments in the acquired funds are not direct costs paid by Fund shareholders.



Past performance is not indicative of future results, current performance may be lower or higher than the performance date quoted. Investment returns may fluctuate; the value of your investment upon redemption may be more or less than the initial amount invested. Please consider a fund's investment objectives, risks, charges and expenses carefully before investing. The FAM Funds prospectus contains this and other important information about the FAM Value Fund and FAM Equity-Income Fund and should be read carefully before you invest or send money. The principal risks of investing in the Funds are: stock market risk (stocks fluctuate in response to the activities of individual companies and to general stock market and economic conditions), stock selection risk (Fenimore utilizes a value approach to stock selection and there is risk that the stocks selected may not realize their intrinsic value, or their price may go down over time), and small-cap risk (prices of small-cap companies can fluctuate more than the stocks of larger companies and may not correspond to changes in the stock market in general). For performance data that is current to the most recent month-end for each fund as well as other information on the FAM Value Fund and FAM Equity-Income Fund, please go to www.famfunds.com or call (800) 932-3271.

The recent growth rate in the stock market has helped to produce short-term returns for some asset classes that are not typical and may not continue in the future. Because of ongoing market volatility, fund performance may be subject to substantial short-term changes.

FAM Funds
 PO Box 399 • 384 North Grand Street
 Cobleskill, New York 12043
 (800) 932-3271
www.famfunds.com

