

**FACTS****WHAT DOES FENIMORE ASSET MANAGEMENT, INC. DO WITH YOUR PERSONAL INFORMATION?****Why?**

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

**What?**

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and account balances
- Transaction history and investment experience
- Risk tolerance and employment information

When you are no longer our customer, we continue to share your information as described in this notice.

**How?**

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Fenimore Asset Management, Inc. chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Fenimore Asset Management, Inc. share?	Can you limit this sharing?
<b>For our everyday business purposes</b> - such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
<b>For our marketing purposes</b> - to offer our products and services to you	No	We don't share
<b>For joint marketing with other financial companies</b>	No	We don't share
<b>For our affiliates' everyday business purposes</b> - information about your transactions and experiences	Yes	We don't share with third parties
<b>For our affiliates' everyday business purposes</b> - information about your creditworthiness	No	We don't share
<b>For affiliates to market to you</b>	Yes	We don't share with third parties
<b>For nonaffiliates to market to you</b>	No	We don't share

**To limit our sharing**

- Call (800) 721-5391
- Visit us online: [www.fenimoreasset.com](http://www.fenimoreasset.com)
- Mail the form on page 2

**Please note:** If you are a *new* customer, we can begin sharing your information 30 days from the date we sent this notice. When you are *no longer* our customer, we continue to share your information as described above in this notice.

However, you can contact us at any time to limit our sharing.

**Questions?**

Call (800) 721-5391 or go to [www.fenimoreasset.com](http://www.fenimoreasset.com)



Mail-in form		
<p><b>Leave Blank OR</b> If you have a joint account, your choice(s) will apply to everyone on your account unless you mark below</p> <p><input type="checkbox"/> Apply my choices only to me</p>	<p>Mark any/all you want to limit:</p> <p><input type="checkbox"/> Do not share information about my creditworthiness with your affiliates for their everyday business purposes.</p> <p><input type="checkbox"/> Do not allow your affiliates to use my personal information to market to me.</p> <p><input type="checkbox"/> Do not share my personal information with nonaffiliates to market their products and services to me.</p>	
<b>Name</b>		Mail to:
<b>Address</b>		Fenimore Asset Management, Inc.
<b>City/ST/Zip</b>		PO Box 310
<b>Account #</b>		Cobleskill, NY 12043

What We Do	
How does Fenimore Asset Management, Inc. protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does Fenimore Asset Management, Inc. collect my personal information?	<p>We collect your personal information, for example, when you:</p> <ul style="list-style-type: none"> <li>• open an account</li> <li>• direct us to buy securities</li> <li>• direct us to sell your securities</li> <li>• make deposits or withdrawals from your account</li> <li>• enter into an investment advisory contract</li> </ul>
Why can't I limit all sharing?	<p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> <li>• sharing for affiliates' everyday business purposes - information about your creditworthiness</li> <li>• affiliates from using your information to market to you</li> <li>• sharing for nonaffiliates to market to you</li> </ul> <p>State laws and individual companies may give you additional rights to limit sharing. See below for more on your rights under state law.</p>

Definitions	
<b>Affiliates</b>	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> <li>• Fenimore Asset Management, Inc. shares with our affiliates.</li> </ul>
<b>Nonaffiliates</b>	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> <li>• Fenimore Asset Management, Inc. does not share with nonaffiliates so they can market to you.</li> </ul>
<b>Joint Marketing</b>	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> <li>• Fenimore Asset Management, Inc. does not market jointly.</li> </ul>